

SHARE TOGETHER





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ALL FOR FOOTBALL



Mr Recep Tayyip Erdoğan, President of the Republic of Turkey, in his youth, played football for 16 years. His personal dedication to football has helped him to drive large-scale investments in sports.

President Erdoğan encourages the nation to develop competent athletes and to express the importance of hosting international sports events at every opportunity. He has taken steps to increase modern facilities.

Mr Erdoğan believes that sports is the universal language of humanity. As our President, he displays his strong will to facilitate Turkey's bid to host UEFA EURO 2024 and gives his full support to our candidacy.

PERSONAL STATEMENT FROM THE PRESIDENT

Distinguished members of European football family,

As the President of the Turkish Football Federation (TFF), I am proud and excited to show the world what our country can achieve through the most glorious sports event in Europe, by hosting UEFA EURO 2024.

We have the best location. We are the only UEFA member association bridging two continents, the geographical centre of the world, connecting the Eastern and Western civilisations, where the traditional meets modern and beliefs unite.

We love football. Football is our greatest passion. Football brings people together and enjoys an unprecedented potential of influence, strengthening our ties with one another. As one of the most important sports tournaments in the world, UEFA EURO 2024 will significantly contribute to the advancement of sport in Turkey through the development of football players and promotion and use of football facilities. Sports belongs to the entire world and to all humanity. Nothing else can touch our hearts and reach out to every corner of our country the way football does. TFF understands this responsibility and football's amazingly positive social impact on the society.

We embrace diversity. Hosting visitors from every corner of the world is a high honour and a great responsibility. We consider this event a tool to bring the world together under the common values of humanity to help everyone to eradicate prejudices. We are a nation that has a rich history, always welcoming different cultures based on our belief that differences bring about diversity which, in turn, generates enrichment. We are eager to welcome the world to this land of wonders. We remain convinced that hosting UEFA EURO 2024 will be a true opportunity for reunification, gathering European cultures to celebrate and **'SHARE TOGETHER'** the common passion for football. This event will light up the lives of our youth across the country and will provide them with new role models by underlining that there is always a place for everyone regardless of wealth, gender, race, ethnicity, and physical attributes.

We have worked tirelessly to submit the best bid. The continuous effort we have put forward for consecutive high-priority events like European Football Championship, demonstrates TFF's contributions to enrich the existing friendship between Turkey and the home of European football. What makes us most proud is the work and effort that we have put in to this journey. We have considered every idea, every possibility, and every detail to make this the best tournament that UEFA has ever hosted. We have supplied all the guarantees and more to maximise UEFA's revenues. In return, we know that this will come back to the European football and our fellow member associations as solidarity, which will benefit the development of football.



We have the full backing of the Government and our people. This world-class event not only has the full support of all necessary governmental institutions, but also the backing of the Turkish people. We are working together with the Government, our candidate host cities, universities and NGOs to make this an unforgettable event.

We are ready. The Republic of Turkey has mobilised huge resources for globally distinctive infrastructure projects and stadia investments in accordance with 'Vision 2023' to commemorate its centenary. As well as from being a privilege, the UEFA EURO 2024 will be an opportunity for TFF to emphasise our competent professionalism in hosting such important organisations in Turkey. We are determined that 2024 will be our year, topping off the celebrations we will hold throughout 2023. We stand for the promise of the *'World's Favourite Game'*, unifying people from all walks of life.

We have never given up. We have never given up on our goal of hosting a EURO tournament. Every bid preparation gave us even more expertise in reaching our ultimate target of organising this prestigious UEFA event. Each time, we learned by experience, we never gave up, but most importantly we never lost our enthusiasm.

As the President of Turkish Football Federation, I am personally committed to ensuring these values and commitments indicated in this bid remain preminent.

To successfully carry out our mission, we need to foster and maintain a culture of inclusiveness and a respect for diversity.

On behalf of the Turkish Football Federation, our employees, our football fans, and the people of Turkey, we are committed to delivering an exceptional UEFA EURO 2024 that is fun, safe and friendly.

To achieve this, let me assure you that I will commit myself to every opportunity and work together with UEFA. I give you my personal pledge that we will host a unique tournament, welcoming visitors from all over the world and fulfilling our global reputation for exceptional hospitality.

Yıldırım DEMİRÖREN
TFF President



24
Turkey
CANDIDATE FOR
UEFA EURO 2024

FUTBOLUN
SEVGİSİNİ
GÖSKUSUNU
HEYESİNİ

SHARE T
BİRLİKTE P

TÜRKİYE



TOGETHER
AYLASALIM

FOOTBALL
PASSION
ENTHUSIASM
EMOTION

2024
Turkey
CANDIDATE FOR
UEFA EURO 2024

REPUBLIC OF IRELAND

PERSONAL STATEMENT

FROM UEFA EURO 2024 CANDIDACY AMBASSADOR

I am Barış Telli...

Was born, raised, and live in Turkey. Every single moment of my life, I feel privileged and honoured to have represented my country in the World Cup and the European Championship as an international player.

I had a dream...

Ever since I stood on my feet, I dreamt of playing football and running after that magical ball.

Lacking one foot, I never gave up my dream of playing football. Every night when I laid my head on the pillow, even with my disability, I believed that I would be a football player one day.

I have never given up my ambition to score goals on the pitch, to make thousands of spectators cheer, and to enable Turkey to have a leading position in European amputee football.

I did this as a national team footballer where I played in the World Cup and was awarded the gold medal in the European 2017 Amputee Football Championship.

I owe all my successes to the 'Football for Everyone' programme, which encourages all people in our country to play football.

And now, I have an even bigger goal...

This goal is not only mine; it is shared with the whole of Turkey.

Our current motivation is to host UEFA EURO 2024 in this beautiful country that has been the cradle of civilisation for thousands of years.

In addition to the Federation and our Government, the entire population in 81 cities shares our belief that it is Turkey's time now.

I have no doubt that the valuable stakeholders of the European football family will be impressed with our firm belief, enthusiasm, and eagerness to host this tournament.

Turkey will organise this event to further fuel the love of this beautiful game amongst devoted football fans located in different corners of the world.

Regardless of identity, origin, or how much they love football, this land embraces everyone equally and it is ready to host UEFA EURO 2024.

Let us SHARE this TOGETHER


Barış TELLİ,

Turkey UEFA EURO 2024 Candidacy Ambassador



INCLUSION
DIVERSITY
ACCESSIBILITY

EQUALITY
UNITY
SHARE TOGETHER

OUR VISION

Turkey stands for the promise of the **'world's favourite game'**, unifying people from all walks of life.

As a leading global tourist destination, and the geographical centre of the world, we want to extend UEFA EURO 2024 to a wider audience and share this experience with all our great nations.

From here, we are well-placed to promote inclusion, diversity, and accessibility in the game.

We will share our passion for football, the wonders of our great country, and this lasting legacy with everyone. We will **SHARE TOGETHER**.



Turkey is within reach of **132** destinations from **53** countries in under **4** hours.



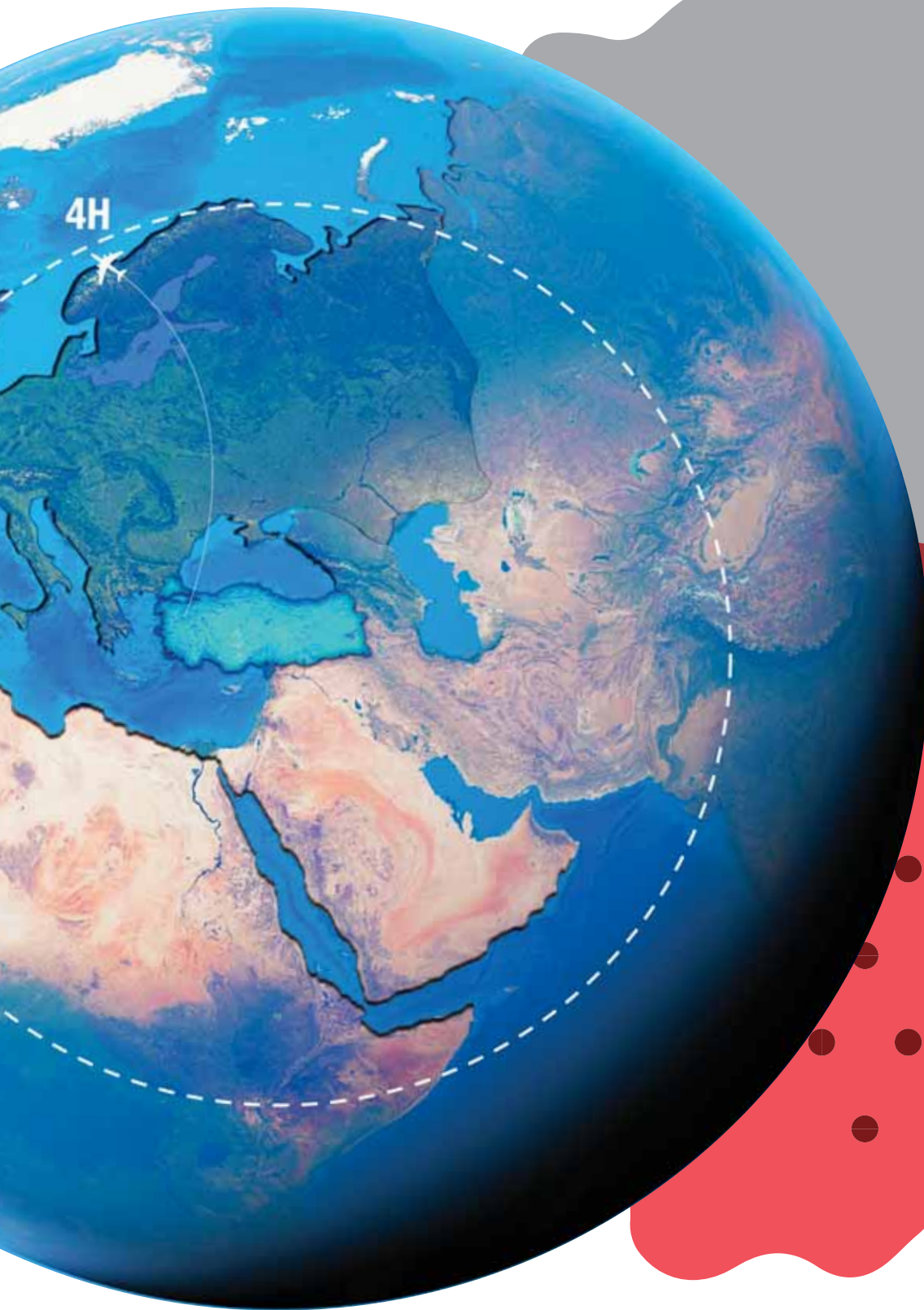
This accounts for **1,095,389,700** people from different countries.



There are a total of **120** countries that benefit from direct flights to Turkey.



WE ARE CLOSE TO EVERYONE



CREATING A LASTING LEGACY

INSPIRE OUR YOUTH

European Football Championship's positive impact on the host country is significant. Young people account for 28.7% of Turkey's population, so it is certain that their love of football will be fuelled by the opportunity to witness UEFA EURO 2024 in their own country. This tournament will inspire our youth and enhance our program *'Turkey plays football'*.

BRING PEOPLE CLOSER TOGETHER

We will welcome passionate football fans not just from Europe, but from all over the world for the most glorious European football event. We will make the idea of *'A Bridge Between Nations'* real. As the hub of three continents, Turkey connects great civilisation points of world history and we embrace more territories than any other UEFA member association.

INTEGRATE REFUGEES

Nothing else can touch our hearts, reach out to every corner of our country, and unite us the way football does. Turkish Football Federation (TFF) understands this responsibility and football's positive social impact on the society. Football embraces and connects not only our own people, but will support the ongoing integration of millions of refugees into our country.

DEVELOP OUR GRASSROOTS MOVE

Investing in grassroots football is a key element for being a strong footballing nation and the TFF is fully aware of this fact. In parallel to this, TFF has undertaken a project in cooperation with the Ministry of Youth and Sports to renovate existing club training facilities and build new ones. As part of this move, we will construct a further 26 brand-new modern training facilities. Those facilities, which will offer 2,000-seater stands, natural grass pitches, spacious dressing rooms and accommodation, will be completed by 2023.

Participating teams will be able to use the camp centres during UEFA EURO 2024, which will then take grassroots education to the next level in Turkey.

INVEST IN OUR PEOPLE

A portion of our income, generated from the projects we presented in our candidacy, will be used to make football more accessible for women, children, people with disabilities amateurs, and refugees. We will also invest in our people through volunteerism and our stadium operator's academy.

INVOLVE AND INTEGRATE EVERYONE

Football brings people together regardless of gender, race, ethnicity and ability. UEFA EURO 2024 will contribute to further development of football culture and encourage young generations and people with disabilities to participate in organised football at all levels.



Awarding UEFA EURO 2024 to Turkey, will provide an unprecedented inspiration for young people, who constitute 28.7% of Turkey's population and enhance our program 'Turkey plays football'.



**INSPIRE
INVEST
INTEGRATE
INVOLVE
DEVELOP
UNIFY**



WHAT WE WILL BRING TO UEFA

PROVIDE THE BEST CONDITIONS

The teams will benefit from our 10 state-of-the-art stadiums and 48 training facilities. Turkey has the full support and guarantee of the state authorities, Government of the Republic of Turkey, and local authorities, private institutions, and NGOs to organise the tournament in the best possible way. This means we can offer the most convenient conditions on legal, tax, customs, security, visas, working permits, and similar matters for this tournament.

ACCESS A NEW FAN BASE

Turkey is the geographical centre of the world, which enables us to have access to new spectator profiles. We will attract new target groups of supporters; women, people with disabilities, refugees, and families, of all generations. We will set up public screening venues so that the whole country can cherish the enthusiasm of UEFA EURO 2024, to share and spread the excitement in 81 cities. We can promote the EURO to a new global audience.

ENTICE MORE PEOPLE

All Turkish people will want to be a part of this event. Also, during the time of the tournament, more than 10 million tourists will be in Turkey for summer vacation. Not only will we attract football fans to stay for a holiday, we will also encourage families on vacation to attend the games. This will open up further opportunities for UEFA.

ATTRACT INVESTMENTS

As a direct neighbour, we are the gateway to Asia, the Middle East, Africa, and Europe. We can access their markets and consumers more easily and attract their investment into football more effectively than any other European country.

GENERATE FURTHER REVENUE

Having chosen the eight best out of 37 stadiums constructed in Turkey in the last ten years, we will construct two brand-new stadiums designed with the highest quality of vision.

The seats, with full visibility right up to the pitch, and the extra viewing galleries, will allow these stadiums to reach the highest capacity and maximise ticket revenues. All of our sites are state-owned, which means that there will be no rental fee. We will also have the flexibility to offer complimentary space for UEFA's International Broadcast Centre (IBC).

HOST THE MOST SUCCESSFUL TOURNAMENT TO DATE

We are the only member country in the top 10 of the European economic powers and top 10 of European football markets that still has not hosted a EURO Tournament. This is Turkey's fourth consecutive bid. We are determined that this year will be our year, and we commit to hosting the best tournament ever. Our 2016 submission was a great bid. Despite not being awarded the tournament, we stood for our promises and continued to develop our infrastructure and football.

BEST CONDITIONS
NEW FANS
NEW MARKETS
NEW REVENUES
EXPERIENCE



CENTRE OF FOOTBALL EXCELLENCE



1- First phase operational since 2014.

2- Second phase will be inaugurated in 2019.



Soil improvement works started in January 2018

The Turkish Football Federation (TFF) is constructing an innovation centre in Riva to serve all elements of European football with a sustainable development approach, forming a 'valley' together with its current headquarters inaugurated in 2014 and football high school in its immediate vicinity.

The complex will have a 38,000 square-metre usable space and will include 26,000 square-metre closed space. Just across from the TFF Headquarters, soil improvement works of the facility has started in early January 2018 with its inauguration is planned for May 2019.

EXCELLENCE AND INNOVATION



UEFA EURO 2024 BASE

The state-of-the-art project will form an integral part of UEFA EURO 2024 innovation practices. All the knowledge acquired in the centre -primarily related to the UEFA EURO 2024 preparations and organisation, will be shared with other UEFA member associations on a real-time basis, in parallel to our #ShareTogether philosophy.

Directors, officials, coaches, referees, delegates, observers and players from UEFA member associations will be able to draw a global roadmap for European football's mission in this centre.



AN ACADEMIC RESEARCH BASE

Having two natural grass pitches, 10 different meeting rooms with sizes ranging between 45 and 130 square metres, a conference hall for up to 700 persons and multi-use 780 square metre foyer, educational areas, the centre will function as European football's academic research base. All research and development conducted in the centre will be coordinated with UEFA.





SECURING THE EXPERTISE IN FOOTBALL

The Football Innovation Centre will not only transfer sustainable football philosophy for generations to come, but also help with the tactical, economic and social transformation of football based on the modern needs.

SPACIOUS ROOMS

The centre, which will be actively used for TFF's UEFA EURO 2024-related events, is being built to fully comply with the needs of people with disabilities.

The accommodation section of the centre will have 82 rooms with sizes ranging between 45 and 65 square metres. Guests will be able to use the fitness room, sauna, therapy pools, as well as dressing rooms, leisure room and resting areas during their stay.

Previously hosting teams of different categories from senior to the youth and men's and women's in its existing facilities, TFF is looking forward to welcome new guests in this centre.



OPEN FOR ALL MEMBER ASSOCIATIONS

For this purpose, TFF will make Football Innovation Centre available to all UEFA member associations free of charge and bring football personalities together with Europe's leading experts with educational activities such as camps, seminars, courses and workshops.

2005 UEFA Champions League Final
AC Milan – Liverpool



UNFORGETTA



2013 FIFA U20 World Cup Final
France – Uruguay



2009 UEFA Cup Final
Shakhtar Donetsk - Werder Bremen

TRADITIONS
HISTORICAL LANDMARKS
CULTURE
DIVERSITY
HERITAGE
CONNECTIVITY



ONE TOURNAMENT: NINE EXPERIENCES



OUR HOST CITIES

ANKARA

ESKİŞEHİR

KOCAELİ

ANTALYA

GAZİANTEP

KONYA

BURSA

İSTANBUL

TRABZON



Ankara Stadium



Anıtkabir



ANKARA

Ankara, capital of Turkey and heart of the state, feels the passion of football every single moment.

Ankara, known for its universities, technology development zones, industrial zones, sector clusters and non-governmental organisations, is not only the administrative but also the social, cultural, and innovative capital of Turkey.

Ankara was formerly called as 'Ankuwash' by the Hittites, one of the first civilizations of Anatolia, 'Aykupa-Ànkyra' during the Hellenistic and Byzantine periods, 'Ancyra' (which means 'anchor') by the Galatians and Romans.

The capital of civilisation in Anatolia, Ankara, with its ruins of Hittite, Phrygian, Roman, Seljuk Empires, and with its key role during the Turkish Independence War, is recognised as a city that bears distinctive marks from every stage of the history.

Its cultural heritage is very unique and precious. Çatalhöyük, King Midas Tomb, Mother Goddess, Cybele Statuette, Temple of Augustus and Alaeddin Mosque are some of the examples of this.

Ankara is a city devoted to football. Among its 10 professional teams, two are competing in Turkish Super League this season.

Known for its clubs' devoted fan base, Ankara is a city of football with its heart beating for football on 24/7 basis.

We will build a new stadium with the gross capacity of 65,307 in Ankara to celebrate the hosting of UEFA EURO 2024 tournament. This stadium will be a gift to the football fans of Ankara as a long-term legacy of UEFA EURO 2024.



ANTALYA

More than 12 million tourists cannot be wrong to choose this premier holiday destination.

This world-renown tourist destination combines top-level visitor experience with football. Antalya satisfies both the needs of the fans and the supporters with easy access to city and stadium as well as the lodging needs of tourists with its beauties and accommodation possibilities for all budgets.

According to mythological sources, when King Attalos of Pergamon first set eyes on Antalya he called the city 'Paradise on Earth'. Its fertile soil and natural harbour made it favourable for settlers throughout the ages. Antalya has a rich cultural heritage with many remains of an outstanding history. Over the centuries, the Persians, Alexander the Great, the Romans, the Arabs, and

many more have left their mark on the area, but no one more than King Attalos of Pergamon who, in 159 B.C., gave the region its name Attaleia, which lead to the modern name Antalya.

Antalya keeps up with the innovations and developments in tourism sector whilst preserving its cultural heritage and the charming Anatolian way of life.

Everything relating to history, nature, culture, tradition, shopping, and dining exists in this region – combined with the cordial hospitality of the Turkish people.

Each year more than 2,000 teams come to Antalya for winter camps and the city earned its popularity among teams from all over the world with its camping facilities.



Antalya Stadium



The Mediterranean



Bursa Stadium



BURSA

Bursa, famous for its natural features, is known as the Green City. Having been the capital of the Ottoman Empire for a certain period, Bursa was awarded Unesco World Heritage status in 2014.

In Bursa, the fourth-largest Turkish city, many of the main attractions are located in the very walkable city centre, making it easy to get from one end of the city to the other in about a half an hour by public transport.

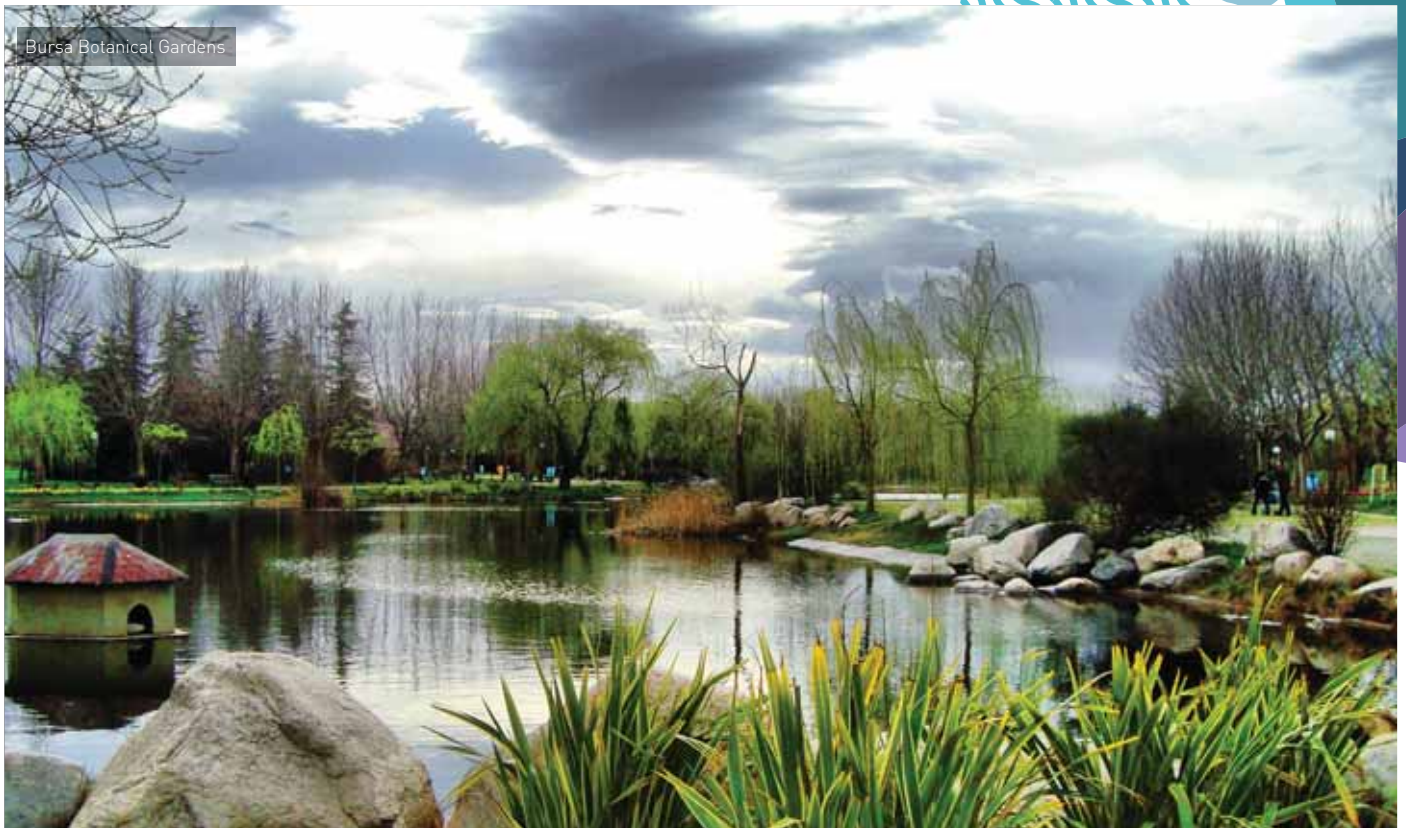
With a population of more than two million, Bursa is large enough to have all the amenities of a modern big city.

Visitors can enjoy the markets, the soaring peaks of Mt Uludağ, Turkey's premier ski resort, and Çekirge's thermal hamams en route.

Bursa Stadium opened its doors to football fans on 21 December 2015, with a capacity of 43,761. The most remarkable aspect of the stadium is its green roof in the form of a crocodile, which is the symbol of Bursaspor.



Home of Bursaspor, one of the five Turkish Super League title winners, Bursa is a spectacular city offering many attractions to its visitors.



ESKİŞEHİR

Eskişehir, a youthful city packed with university students, is near the junction of Turkey's high speed railway system (YHT), with frequent fast trains to İstanbul, Ankara, and Konya.

The new Eskişehir Stadium, inaugurated in 2016, has hosted a number of national team football matches. With great support from the public, the stadiums are filled with fans of all ages.

Eskişehir has become a wonderland of outdoor recreation areas with its vast mega-park, 20-acre Japanese gardens and an artificial beach on the riverbank of Porsuk.

Filled with music, art, and festivities, the city has a vibrant social life. Hosting more than 100,000 university students, Eskişehir will serve as one of the volunteer bases on account of its well-grounded culture of volunteerism.

Eskişehir, a modern and university town located in the centre of Anatolia, offers best conditions to its visitors.





Gaziantep Stadium



Zeugma Mosaic Museum



GAZİANTEP



Home of ancient civilisations, the historic and gastronomic appeal of Gaziantep is unprecedented; reflecting a thousand year-old history.

As one of the oldest continuously inhabited cities in the world, there are many historically astounding attractions definitely worth visiting. This city also invites you to see its tourist attractions as rich handicrafts, mosaics, mosques, castles, ancient places, inns, fountains, tombs, churches, and recreation areas.

Gaziantep's cuisine has a privileged place among all other world cuisine with its richness of regional delicious taste and traditions.

Gaziantep is a member of the 'Creative Cities Network' of the United Nations Educational Scientific and Cultural Organisation (UNESCO) within the field of gastronomy.

Gaziantep has a distinct place in Anatolian culture mosaic. The city has experienced the Paleolithic, Neolithic and Chalcolithic eras in addition to Hittite, Mitani, Assyrian, Persian, Alexandrian, Seleucid, Roman, Byzantine, Islamic, Seljuk, Turk-Islamic, and Ottoman periods and preserves signs and artefacts of from all these eras. World-famous mosaics can be seen at the Zeugma Museum.



The Gypsy Girl

İSTANBUL



İstanbul is the football capital of Turkey, and home of the most famous and successful clubs of the country; Beşiktaş, Fenerbahçe and Galatasaray.

The city famously straddles east and west and is among the world's most popular places to visit. In addition to the city's strategic location, İstanbul also offers a rich heritage. It is a young, dynamic, and energetic city under constant transformation and improvement. Visitors can explore the city's beauty-spots as well as its delicious, world-renowned cuisine.

The latest archaeological excavations have unearthed İstanbul's history to be 8,500 years. It is acknowledged as the capital of football in addition to historic artefacts of various cultures, art, shopping, trade, finance, gastronomy and entertainment in Turkey.

Tourists will have the privilege to travel between two continents, Asia and Europe, any time they like in the accompaniment of a breath-taking view of the Bosphorus. İstanbul is an open air museum, enriched with the world-famous Grand Bazaar, the Blue Mosque, the Galata Tower and the Maiden's Tower with their spectacular panoramic views.

One of the largest cities in the world with more than 15 million residents, İstanbul is a dynamic city that never sleeps. Considering its museums, religious sites, palaces, mansions, hamams, and historic markets, one may need to visit Turkey for more than one European Football Championship organisation to experience İstanbul to the full.



Atatürk Olympic Stadium



ISTANBUL

Galata Tower



Basilica Cistern



İstiklal Street



Pendik Marina





Maiden's Tower



Hagia Sophia



Bosporus



Ali Sami Yen Sports Complex is the first stadium in Turkey that met the UEFA Euro 2016 requirements at the time of our bid to host the European championship. In 2011, Ali Sami Yen Sports Complex was one of the six nominees for the Venue of the Year and New Venue categories of the Stadium Business Award.

The contemporary stadiums in Turkey not only provide large group of fans with maximum enjoyment of football, but also add social and economic value to the districts where they are located.

With a capacity of 53,611, Ali Sami Yen Sports Complex is also known for the largest VIP area in Turkey. Football fans in wheelchairs are able to access the stadium easily along with their attendants.

Although it is a relatively new construction in a district full of residences, office blocks and many other construction projects, it is acclaimed as an iconic work representing the modern outlook of the city.



Dolmabahçe Palace



KOCAELİ



One of the industrial powerhouses of the Turkish economy, Kocaeli is conveniently located between Eskişehir and İstanbul.

As a very close geographical province to İstanbul, Kocaeli is experiencing the benefits of such a position, winning the industrial heartland title. It is a refined world city in terms of tourism, nature and culture.

Being the first city that comes to mind in for Turkey's industry, Kocaeli has been home to various civilisations throughout history. With its distinctive location on important land and rail routes connecting Asia to Europe, the city promises countless alternatives, including aqua sports, mountaineering, summer ranges, and thermal and caravan tourism.

Ballıkayalar is very popular among the mountaineers for its steep routes. Kandıra, Kerpe, Kumcağız, Kefken and Seyrek are some of the must-dive destinations, Kartepe is a prominent skiing resort approximately one-hour to İstanbul, and Beşkayalar Natural Park, Darıca-Bayramoğlu Bird Sanctuary, Theme Park and Kuzu Yayla (summer range) surrounded with wild nature, fresh air and

panoramic view, are just a few sites that will enable football fans to have an extraordinary experience in Kocaeli.

Marked with ease of land, marine, air and rail transportation, Kocaeli is a world city at the crossroads of Europe and Asia with an important function for trade, industry, science, tourism, nature and culture.



Kocaeli Stadium



Osmangazi Bridge



KONYA

"Not the ones speaking
the same language
but ones sharing
the same feeling
understand each other."
Rumi

Konya is the centre of the faith journey. The wise Sufi Rumi, both during his life and after his death, is known as a symbol of tolerance throughout the world. Today Rumi's tomb is the most visited historical building in Turkey, after the Topkapı Palace in İstanbul.

One of the world's most important excavation sites is in Konya. Çatalhöyük is a UNESCO World Heritage Site that's located south-east of the city of Konya in the Küçükköy village. Çatalhöyük existed around 7500–5700 B.C., really flourished around 7000 B.C.

Konya has significant works of Seljuk and Ottoman architecture. Konya's Selimiye Mosque, İnci Minaret Medrese, and Alaeddin Mosque are all very striking and prominent monuments from the Ottoman and Seljuk periods.

Another interesting attraction in Konya is the Tropical Butterflies Park, which opened in July 2015. Being the first of its kind in Turkey, the Park provides shelter to 6,000 butterflies of 15 different species, as well as 20,000 tropical plants.

The new Konya stadium, which opened in 2014, meets all requirements of UEFA and is a part of an ensemble with a brand new multi-sports hall, an athletic stadium, a velodrome and different sports areas. Konya has hosted many international matches with great support from the public.

Konya Stadium



Whirling Dervishes





TRABZON



Known as the city where green is combined with blue in harmony, Trabzon is one of the most significant tourism and sports centres in Turkey thanks to its cultural richness and variety.

Opened on 18 December 2016, Şenol Güneş Sports Complex is the new home of Trabzonspor. The stadium is located on a piece of artificially-created land on the shore of the Black Sea in the Akyazı area, west of Trabzon city center.

This remarkable city on the Black Sea coast owes its glory to its lakes, rivers, mountains, and summer ranges in addition to historic and cultural values. The rainy climate that characterises the region endows the city with all hues of green while the precious traditional handicrafts reflecting the work of master artisans create a sensation of admiration.

Trabzon is globally acclaimed for the handcrafted silver and gold jewellery designs in addition to folkloric elements including and without limitation, 'horon' (local dance), 'kemence', and 'tulum' (local musical instruments).

Trabzon hosted a number of international sports organisations, such as 2007 Black Sea Games, 2011 European Youth Olympic Festival,

2013 FIFA U20 World Cup, and the 'World School Championship', also known as the Gymnasiade, in the summer of 2016.

Şenol Güneş Sports Complex is a state-of-the-art facility that serves as a sports and leisure centre for the inhabitants of the city. Trabzonspor plays its home matches in this stadium.



Uzungöl

Şenol Güneş Sports Complex



Sümela Monastery



A wide-angle, high-angle photograph of the interior of the Ankara Stadium. The stadium is filled with spectators, and the pitch is visible with players. The roof structure is prominent, featuring a large, curved, metallic canopy supported by a network of steel beams. Bright lights illuminate the scene. The text is overlaid on the left side of the image.

**MODERN
STATE-OF-THE-ART
WELL-CONNECTED
PERFECT VIEWS
STUNNING LOCATIONS**



PREMIER STADIUMS: UNFORGETTABLE MEMORIES

With our experience of hosting major sports events like the legendary 2005 UEFA Champions League final, the 2009 UEFA Cup Final, the 2013 FIFA U20 World Cup, Summer and Winter Universiades, and World Championships in several sports, we have learned that our great hospitality sets us apart. We will ensure a highly professional event and provide the participating 24 teams and all attendees with perfect memories.

We will provide an unforgettable stay through our welcoming people, reliable public transport, easy access to accommodations for all budgets, alternative recreational opportunities, and our wonderful climate. The Republic of Turkey, through the Ministry of Youth and Sports, has built 37 state-of-the-art stadiums across the country and established football areas in cities and rural areas investing more than €3 billion. Two new stadiums will be reconstructed for the tournament, whilst one venue's seating capacity will be increased.

Atatürk Olympic Stadium

This stadium, which will be constructed from scratch, not only will be the new home of Turkish football and national games, but will be a lively venue with concerts, meeting and conferences and many other events throughout the year. Mirroring the modern Turkey, Atatürk Olympic Stadium will offer a unique fan experience thanks to its tribunes that will move closer to the pitch, impressive acoustics and special hospitality areas where the player tunnel entrance and mixed areas can be seen.

Ankara Stadium:

This new stadium, with a closed area of 300,000 m², has been designed to be not only for football, but also as sports complex for various individual and team sports. The open-air areas suitable for restaurants and commercial facilities will be established within the structure of the stadium and integrated into the city. The stadium not only contributes to football teams in Ankara, but also to the social life and architectural texture of the city. This is not just a stadium; it means more for the capital city of Ankara.

Antalya Stadium:

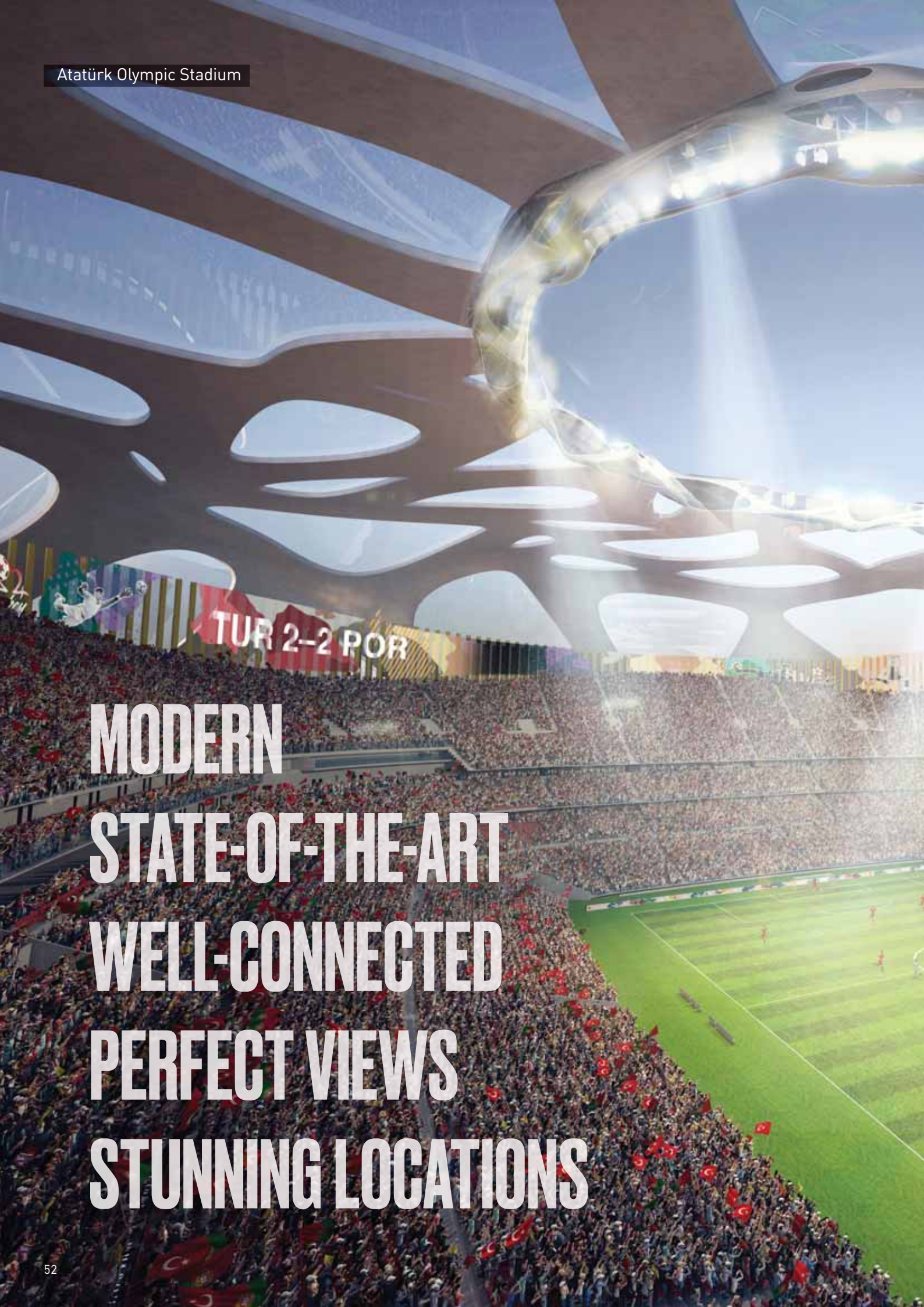
With a charming view of this renovated stadium, there are many tourist spots and social facilities around the stadium. It hosts official and friendly matches at international level. A cauldron of sound, the stadium is inspired by amphitheatre and is planned to host a quarter-final game in the tournament with a capacity of 43,616 spectators.

CITY	STADIUM	STATUS	CAPACITY	UEFA COMPLIANT	BOXES/ LOUNGES	YEAR BUILT
ANKARA	Ankara	To be Rebuilt	65.307	✓	147	2021
ANTALYA	Antalya	Existing (To be Renovated)	43.616	✓	52	2015
BURSA	Bursa	Existing	43.761	✓	72	2015
ESKİŞEHİR	Eskişehir	Existing	34.930	✓	48	2016
GAZİANTEP	Gaziantep	Existing	35.219	✓	54	2017
KOCAELİ	Kocaeli	Existing	34.712	✓	48	2018
KONYA	Konya	Existing	37.829	✓	54	2014
İSTANBUL	Atatürk Olympic	To be Rebuilt	92.208	✓	191	2023
İSTANBUL	Ali Sami Yen Sports Complex	Existing	53.611	✓	149	2011
TRABZON	Şenol Güneş Sports Complexi	Existing	43.223	✓	50	2016

WE ARE READY

Since they were opened, our existing stadiums all remain at the service of Turkish football. Designed to serve the prestigious hospitality areas, special suites and wide skyboxes these stadiums will provide much more to the fans than the UEFA criteria.





**MODERN
STATE-OF-THE-ART
WELL-CONNECTED
PERFECT VIEWS
STUNNING LOCATIONS**







Antalya



Antalya



Adana

GETTING TO THE GAME

Visitors of the tournament will have the opportunity to reach the stadiums and fan zones easily thanks to the well-developed rail system, marine transportation and bus network as they experience all parts of the city. We will provide an unforgettable stay with our welcoming people, a reliable and affordable public transport, easy access to accommodations for all budgets, alternative recreational opportunities, and our wonderful climate.

FREE PUBLIC TRANSPORT

On matchdays, all ticket holders will travel for free.

TRAVEL BY TRAIN



Turkey boasts a railway network that is actively used, subject to continuous improvement.

The Government of the Republic of Turkey aims to increase both passenger and freight usage of the railway network.

Host cities will be connected through high-speed trains by 2023 when the country will achieve a total of 1 billion passenger capacity per year owing to an investment worth €24 bn.

Currently, the high-speed train system is active in the route through İstanbul, Kocaeli, Eskişehir, Ankara and Konya.

Based on the ongoing investments, Bursa, Antalya, Gaziantep and Trabzon will be incorporated into this line by 2023, enabling visitors to travel between those destinations by means of high-speed train.

TRAVEL BY PLANE



Turkey's target for 2023 will achieve 60 operational international airports throughout the country, with a combined capacity of 350 million passengers per year, representing €24 bn of investment. The country will also extend its domestic flight network from 55 airports to 63. The most significant aviation investment in Turkey is the construction of the largest European airport in İstanbul.

Turkish Airlines flies to 120 countries and 253 airports; one of the highest number of destinations in the world.

TRAVEL BY BUS



Buses are the most popular type of public transport. Turkey has an extensive bus network and plans to invest more than €65 bn in highways to make public transport even more comfortable by 2023.

TRAVEL BY SEA



Turkey benefits from huge coast lines along the Mediterranean Sea, Aegean Sea, and the Black Sea and has a great history of seafaring. Since Turkey is surrounded by sea on three sides, it is possible to reach İstanbul, Bursa, Kocaeli, Trabzon, and Antalya by using the modern ports currently available.

TRAVEL ON FOOT



An effective pedestrian network is a prerequisite to bring people from central public transport stations or central parking areas to any spot in the host cities. Safe walkways with footbridges and subways will guide the tournament visitors to the cities' hot spots.

TRAVEL BY BIKE



We have established bike hire programmes in Konya, Antalya, Gaziantep, Bursa, and Eskişehir, as the terrain of these cities are relatively flat. Also actively used in İstanbul, the bike systems will work through the app where people can book and pay and the ticket holders will benefit from various incentives.

RAIL

AIR

ROAD

BIKE

SEA

ON FOOT





AIRPORT OF THE FUTURE

As of April 2018, the first stage of Istanbul's **gigantic** new airport construction has been **85% completed**.



Six runways



The world's **largest** terminal



Istanbul New Airport's Air Traffic Control Tower and Technical Building has been deemed worthy of the International Architecture Award 2016.

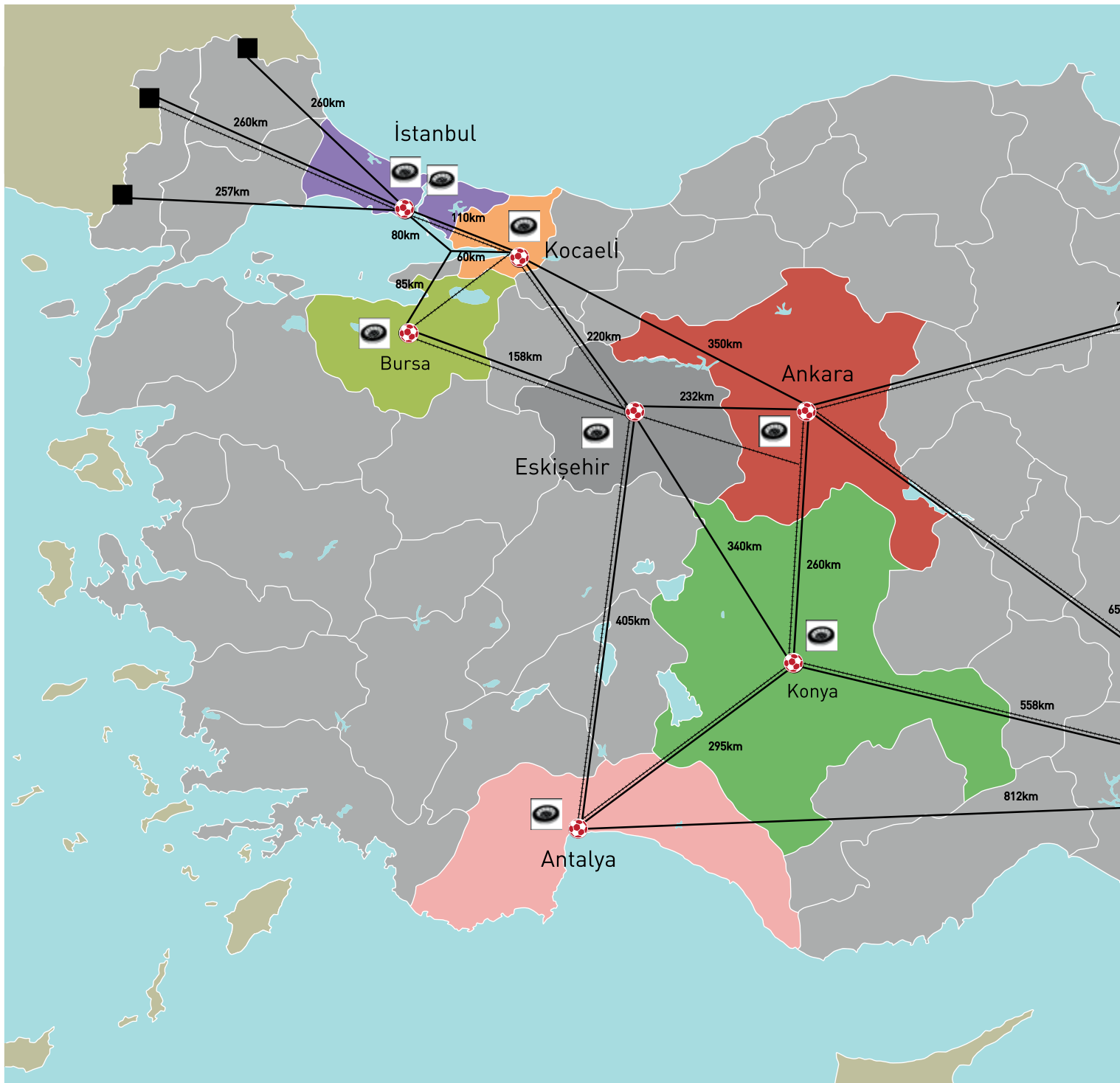


The world's **biggest** duty free shop



The airport will serve **90 million** passengers per year along with the completion of the first phase in 2018, and this figure will gradually increase to **200 million**.

HOST CITIES OVERVIEW MAP



KEY

-  Host City
-  Host Stadium
-  Main Border Crossing Point
-  Main Road Connection in 2024*
-  Main Train Connection in 2024*

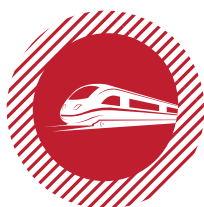
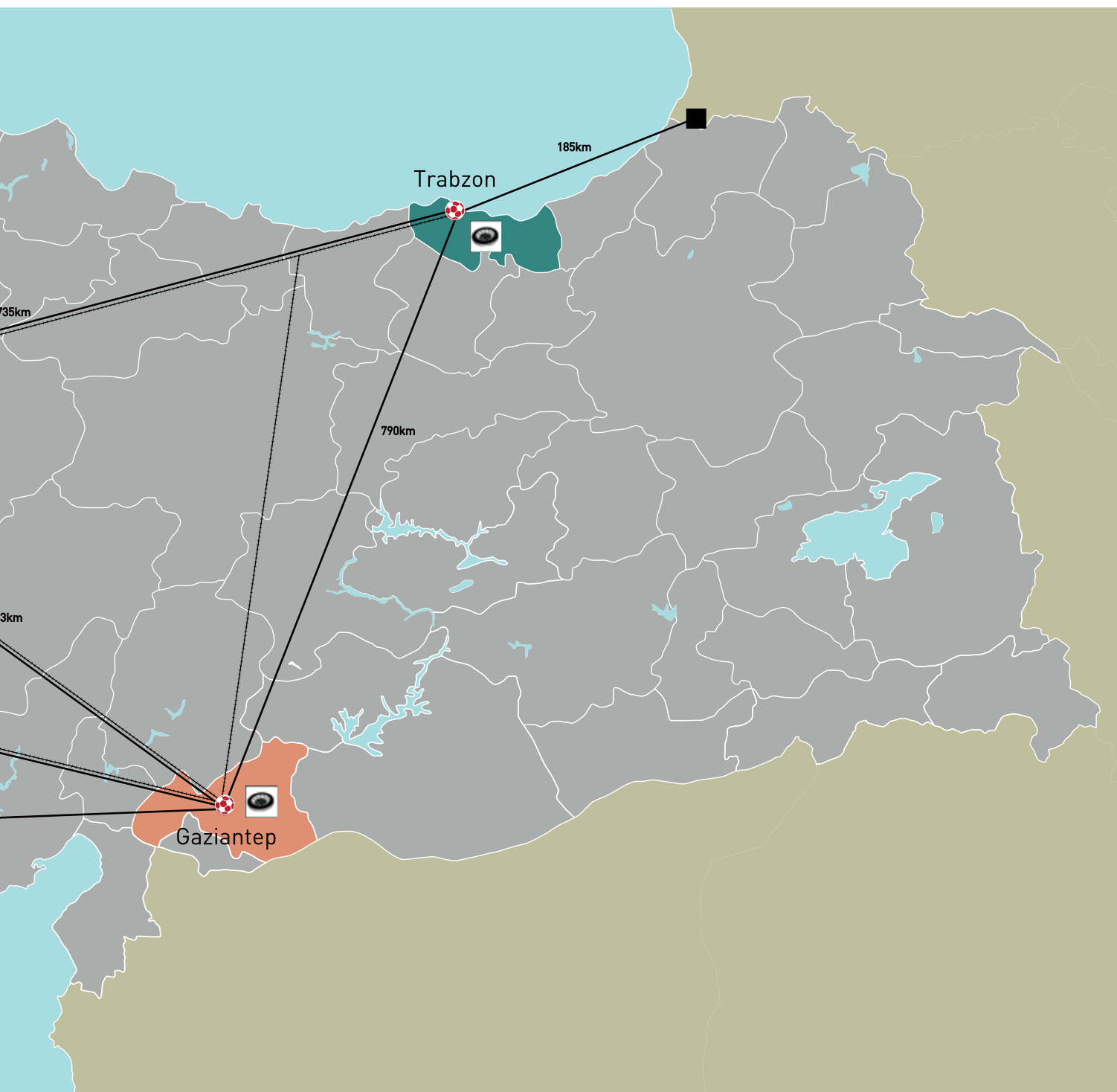
* This map illustrates the availability of main road and train connections. Related routes do not represent the exact line of travel.



€1bn
investment
between 2018
and 2024



Well-developed
maritime
transportation



12,600 km high-speed railway line within the next six years



Excellent transport links throughout the country

CLOSER TOGETHER

SOCIAL SUSTAINABILITY



INCREASE AWARENESS

We will use the tournament as an opportunity to increase awareness of sustainability issues throughout Turkey.

ACHIEVE ISO 20121

We will organise this tournament based on ISO 20121 Event Sustainability Management System certification.

BRING EQUALITY

We will extend football's sense of unity to everyone regardless of age, ethnicity, culture, religious belief and gender based on the ideal of 'sharing together' as a team.

We will continue to familiarise the public opinion with the principles of equality. We will use anti-racist media content to underline the importance of fair play and mutual respect, and enhance the culture of football in the younger generations. We will promote public awareness and the joy of football as part of grassroots activities.

VOLUNTEER

We will establish training centres in nine host cities for all of the self-motivated volunteers. We will provide our volunteers with fundamental skills for UEFA EURO 2024 such as organisational capability and foreign language competence in those centres.

Volunteers will attend a training programme of 4-5 years based on the coordination between the Federation and local administrative authorities. At least 25% of these volunteers will be refugees. This will enrich the tournament experience.

MAKE THIS THE MOST SUSTAINABLE TOURNAMENT YET

The Ministry of Development is fully committed and supportive of our aspiration to deliver UEFA's most sustainable tournament to date.

Our campaign will increase awareness of sustainability issues amongst tournament visitors, supporting Turkey's Development Goals in line with Vision 2023.



Born in 2004 in Hama/Syria, Adem Metin Türk came to Turkey after the outbreak of war in his country to Cilvegözü Refugee Camp in Hatay. Adem's gift of football contributed to his Turkish citizenship in 2017. He achieved his dream of wearing the national team jersey, when he joined the Turkish U14 National Team on 13 and 15 February, 2018. Adem's biggest ambition is to qualify for A National Team and progress towards becoming one of the top football stars in the world.

WE KEEP OUR PROMISES

We have been a determined candidate since our first bid for UEFA EURO 2008 and we still delivered on every commitment we made in our 2016 submission.



WE WILL SPREAD THE JOY OF THE TOURNAMENT ALL AROUND

In addition to the host cities of UEFA EURO 2024, we will establish the stadiums and squares in 72 cities as fan zones. Everyone will enjoy the full tournament experience all across Turkey.



PUBLIC SCREENING ZONES

TURKEY

We will secure Public Screening Rights from UEFA to maximise the enthusiasm for football.

Sponsors of UEFA will be granted special publicity rights in those zones to promote the benefits they will get from the tournament.

ECOLOGICAL BALANCE, CLEAN ENERGY

ENVIRONMENTAL SUSTAINABILITY



PLANT MORE TREES

We will plant 10 million sapling trees in the name of every ticket holder all across Turkey to ensure UEFA EURO 2024 is memorable for generations to come.

ACHIEVE 168% INCREASE IN RENEWABLE ENERGY

Turkey is one of the most advantageous countries in Europe in terms of renewable energy resources such as solar, wind, hydroelectric, geothermal, biomass, waves and currents, which build a reliable and safe future for energy. We increased our capacity for renewable energy generation by 168% from 2002 to 2016. In Konya, we will set up the largest solar power plant in the world in an area of 19.2 km². This remarkable plant will generate around 1.7 billion kWh electric energy every year to meet the electricity requirements of c.600k domiciles.

USE MORE NATURAL RESOURCES

Our energy transition strategy is to use our natural resources as much as possible, generating on-site and off-site renewable energy. Turkey has a strong combination of natural energy resources sunlight, water, and wind, and we will specify that energy for the tournament must come from sustainable sources, including solar power, bio-solar roofs, and rainwater harvesting.

OPTIMISE GENERATORS

Our generator strategy will make sure that only the energy that is required is used. We will use eco-friendly quiet inverter generators, and put them in stand-by mode overnight.

GENERATE ENERGY

We will create kinetic energy by installing special tiles around the stadium that store the energy and transform it to use in lighting. This approach will be even more effective when the facilities are open to public following the UEFA EURO 2024 tournament as part of our healthy lifestyle legacy.

REDUCE, REUSE, RECOVER, AND RECYCLE

Within the scope of the 2023 Development Goals and alignment with the Water Reuse Programme, Turkey has set its targets for sustainable delivery of secure water supplies and taken necessary actions.

For efficient use of fresh water in stadiums, water systems will follow effective maintenance as well as water management by installing infrared movement detectors, metered faucets and high efficiency water restrictors through timed-flow valves. Unused materials will be returned to the providers.

PROMOTE SUSTAINABLE TRANSPORT SYSTEMS

The recently constructed underground systems (metro) in İstanbul and Ankara use low emission modern carriages. In İstanbul, ferries comprise an important part of the integrated public transport system; the ferries in İstanbul will be eco-friendly thanks to diesel-electric propulsion system.

- The existing light rail systems will be extended in all host cities to be connected to the stadiums.
- All the buses being added for the tournament will be hybrid electric or solar-charged and integrated within the existing network system. Designated bus lanes for matchdays will be assigned.
- Designated pedestrian and bicycle pathways will be provided for direct access to stadiums and fan zones to promote 'fan walks' and 'fan bike ways'. Bicycle stations and safe parking spaces will be built near all stadiums and fan zones.
- Turkish State Railways is expanding its routes, developing strategies and promoting travel by rail, reducing the share of driving, bus trips and air travel during the tournament.
- The frequency of transportation (frequency of travels) will be increased and seats will be added in public means of transportation where possible to service the extra crowd in the host cities.

Turkey became a founding member of International Renewable Energy Agency (IRENA) on 26 January 2009. One of the targets of the Renewable Energy Action Plan (2013/2023) is to achieve 30% of renewable energy in the electricity generation.

Sapanca

10 MILLION SAPPLINGS

EURO 2024 FOREST

Football fans who visit our country for European Football Championship will not just watch the matches. Certified saplings will be planted for every ticket holder to create a lasting legacy for future generations.

TAKING ACTION

HEALTHY LIFESTYLE



CREATE A MOBILE PHONE APP

The app, which will be designed specifically for the tournament, will categorise routes by time, landmarks, scenery, and type of transport. It will also provide details of restaurants, hotels, and other amenities during the tournament.

IMPLEMENT OUR TOURNAMENT APP

We will create walking maps for each Host City, providing information on distances, steps and directions for tourists to easily get around on foot. Our tournament app will count steps and provide rewards, such as water, fruit, and merchandise for people who achieve a range of step goals, for example 7,500 steps, 10,000 steps, or 12,500 to accrue points.

These rewards can be picked up from the closest accredited healthy eating spot, where a visitor will be able to find instantly through the app. We will integrate these with public transport options so that people are able to choose how they get around without needing taxis or rent cars.

EDUCATE ADULTS AND CHILDREN

Workout, healthy nutrition and reducing stress promote life quality. We will make use of our app, activities, events and volunteers to gain all families, adults and children life-long habits for leading an active life in addition to healthy nutrition. We will support healthy food choices and provide the details of food retailers that are accredited to consistent standards.

ENDORSE TOBACCO-FREE ZONES

We will promote no-smoking zones around the stadiums and create environments that are safe for visitors, particularly families and children, making healthy eating an easy choice.





BETTER ACCESSIBILITY

ACCESSIBILITY



MEET STANDARDS

All host stadiums will meet the accessibility standards specified by UEFA for ease of disabled access.

PROVIDE EASY ACCESS & AMENITY ACCESS

All stadiums will contain easily accessible seats with a capacity ranging between 180 and 290 for people with disabilities and those with walking difficulties.

OFFER SENSORY ROOMS

Our sensory rooms will contain a range of interactive equipment for those with visual and/or hearing disabilities, and those with autism.

INCLUDE EVERYONE IN THE GAME

We will provide audio-description commentary and provide spectators with earpieces allowing them to sit anywhere the stadium. We will also provide a sign interpreter for the hard of hearing fans who will relay the commentating in real time.



GUARANTEES & COMMITMENTS

GOVERNMENT SUPPORT



The Government of the Republic of Turkey and local administrative authorities in host cities have provided guarantees to fulfil all of the requirements for the tournament.

TFF is proud of receiving immense financial support from the Government as well as the privilege of benefitting from the well-developed organisational capability provided by the state.

GUARANTEES

- VAT or other indirect taxes
- Direct taxes for individuals
- Direct taxes for legal entities
- Intellectual property rights
- Customs
- Migration/visa/work permit
- Use of figurative elements
- Anti-doping
- Foreign exchange
- Medical requirements
- Rights protection committee and enforcement
- Safety, security and services
- Ticketing and accreditation
- Ticketing terms and conditions content
- Other Authorities or third parties
- Radio frequency requirements

ENGAGEMENT LETTERS

- Air Transport
- Host City Engagement
- Host Site Engagement

LEGAL BANS

Turkey is one of the UEFA member countries where Ambush Marketing is banned under the Olympic Law and the Protection of Trademarks Decree-Law, which prevents unfair or deceptive marketing activities.

This proves that Turkey is ready to take every measure to host globally important sport events.

**We provide the BEST
for everyone**

**We are a BRIDGE
between NATIONS**

We have the EXPERIENCE

**We have STATE-OF-THE-ART
STADIUMS**

**We are WORLD-RENOWNED for our
HOSPITALITY**

**We want to host our
FIRST ever EUROPEAN FOOTBALL
CHAMPIONSHIP**



NOW IT'S OUR TIME



Nemrut



Ölüdeniz



Antalya



Isparta



Cappadocia



Van



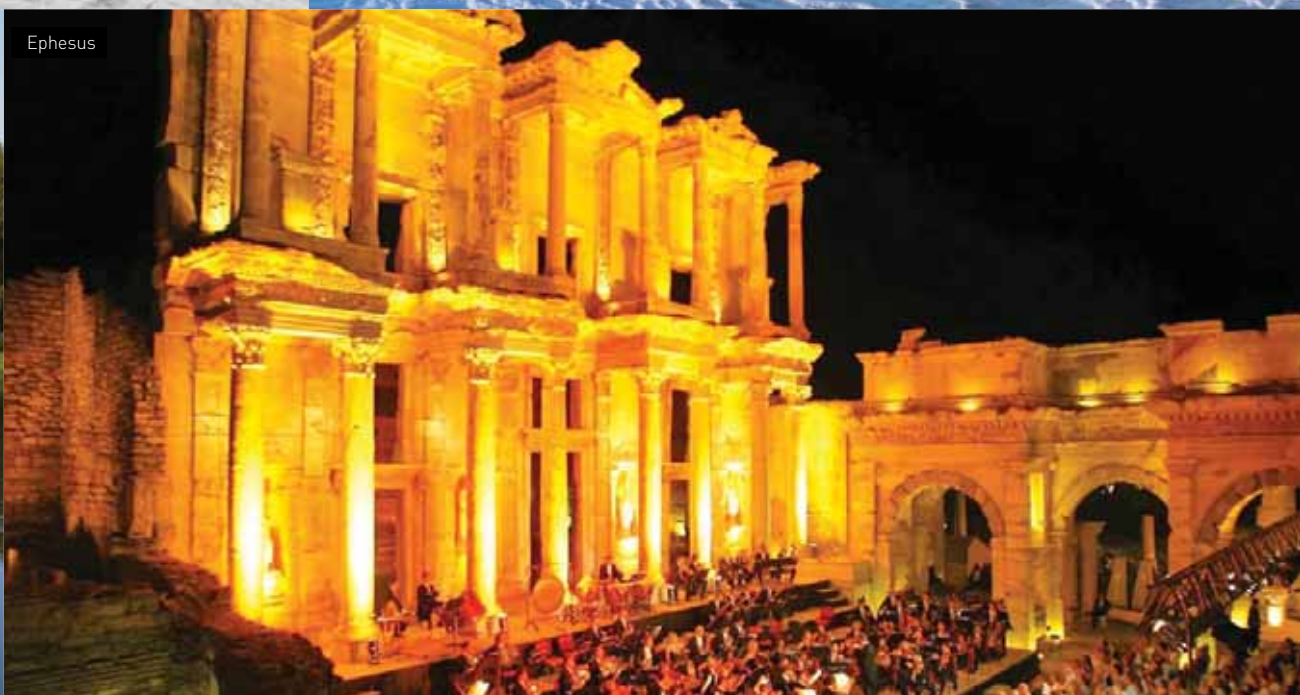
Konya



Pamukkale



Ephesus



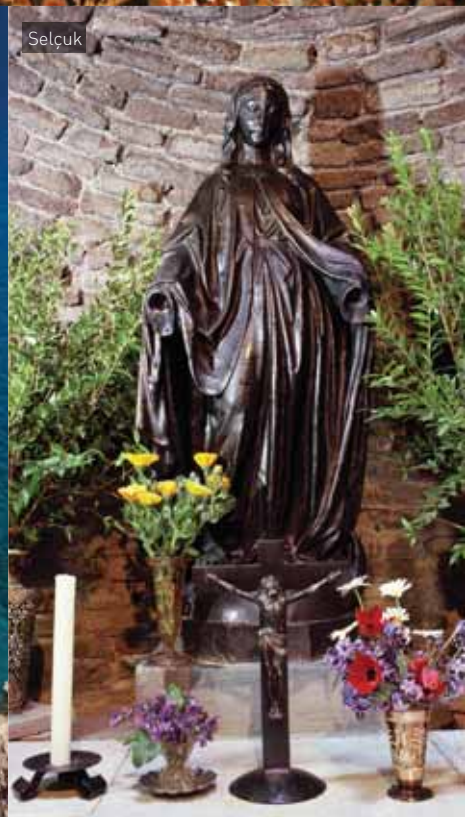
Troy



Antalya



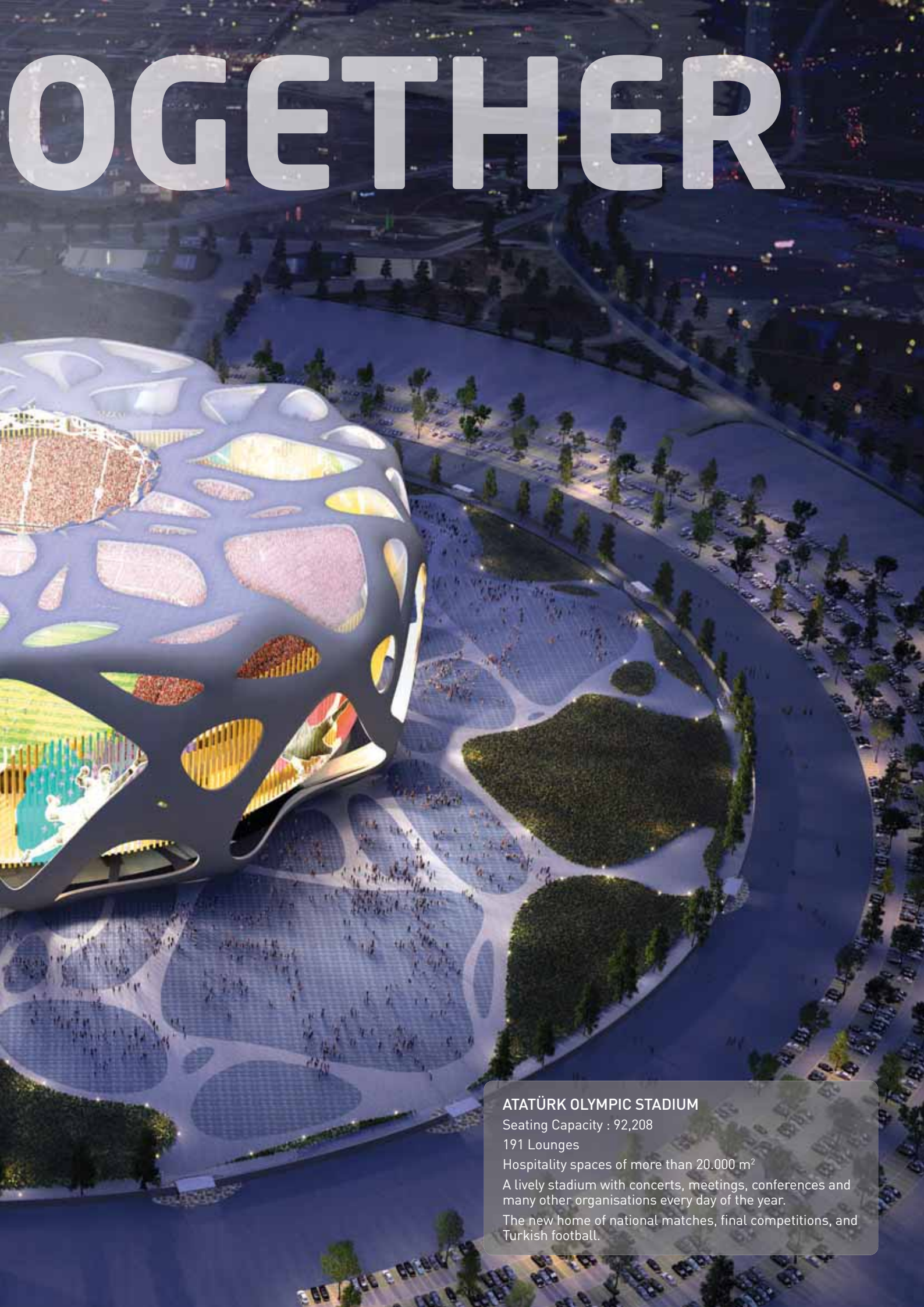
Selçuk



#SHARET



TOGETHER



ATATÜRK OLYMPIC STADIUM

Seating Capacity : 92,208

191 Lounges

Hospitality spaces of more than 20.000 m²

A lively stadium with concerts, meetings, conferences and many other organisations every day of the year.

The new home of national matches, final competitions, and Turkish football.



SHARE TOGETHER

www.turkeyeuro2024candidate.com